



MEDIA DIRECTOR

Job Description Overview

Camp OTX is looking for a full-time Media Director. The Media Director will spend the summer months in Texas working with our summer Media team in gathering content. The rest of the year is spent producing media products to continue expanding the Premier Camp OTX brand. Camp OTX is a non-denominational Christian summer camp located in Bandera, Texas. We host over 2,000 campers each summer and seek to engage our camper and parent population in meaningful, relevant ways throughout the year.

Ideal Candidate Profile

- Passionate about serving in an organization which seeks to bring positive changes to the lives of youth.
- A proactive self-starter and creator who can contribute fresh ideas to help accomplish the organization's overall mission strategies.
- Has a high degree of creativity. Able to contribute to the creative process for all video and other media projects.
- Diligent and detailed in their work. Holds themselves to a high standard of excellence.
- Has demonstrable leadership experience and enjoys leading a team which seeks to fulfill a larger mission.
- Able to receive constructive criticism as a normal part of the creative process.
- Has wide-ranging knowledge regarding all aspects of video production.
- Is motivated to constantly elevate their skillset and expand their capabilities.
- Is able and willing to spend the summer months (May-mid-August) living at the camp facility, located in Bandera, Tx.
- Is able and willing to work far above and beyond a traditional 40-hour week during the summer months.
- Bachelor's Degree or beyond in a relevant field.

Technical Skills

- Provide leadership for the Camp OTX summer media team, typically comprised of 5-7 college-age students.
- Conduct pre-summer training and orientation for the summer media team.
- Help oversee all summer media team production and projects.
- Assist in other media-related endeavors as able.

Responsibilities

Due to the nature of Camp OTX's operational schedule, approximately 3.5 months (May to mid-August) are spent living/working at the camp property in Bandera, Tx (housing provided). Therefore, the list of responsibilities is broken into Summer Responsibilities and Non-Summer Responsibilities. Many responsibilities extend from one part of the year to the other.

Summer Responsibilities

- Provide leadership for the Camp OTX summer media team, typically comprised of 5-7 college-age students.
- Conduct pre-summer training and orientation for the summer media team.
- Help oversee all summer media team production and projects.
- Assist in other media-related endeavors as able.

Year - Round Responsibilities

- Work with creative, marketing, and website teams to develop various projects which support the Camp OTX mission and efforts.
- Conceptualize and create high-quality motion graphics and videos while proactively managing time and working towards deadlines.
- Lead pre-production and production of film shoots.
- Operate camera, audio, lighting, and other production equipment.
- Maintain, organize, catalog, and manage all digital video, music, and sound media assets.
- Work with the social media team to develop video products for Instagram, Facebook, YouTube, LinkedIn, and others.
- Manage Camp OTX's presence on various video platforms such as Vimeo and YouTube.
- Stay up to date with new technology trends and the creative process to maximize efficiency and digital content output.